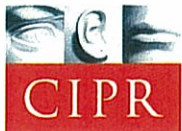


Government Affairs Group/Total Politics

Top 100

Public Affairs Professionals



The CIPR Government Affairs Group

The Chartered Institute of Public Relations (CIPR) is a UK public relations industry professional body. Founded in February 1948, it today has more than 9,000 members.

The Government Affairs Group is the public affairs wing of the CIPR and it represents the views of public affairs professionals across the industry, giving evidence to the Committee on Standards in Public Life and the Public Administration Select Committee.

The Group attracts speakers of the highest political (and non-political) calibre. Recent speakers include some Labour cabinet members, Nick Clegg and David Cameron.

For further information about joining the CIPR and the Government Affairs Group, please visit <http://www.ciprgag.org.uk>

How the list was compiled

These lists are often controversial. Rankings are incredibly difficult and are not an exact science. To ensure some quality control, the list was compiled by a team led by Keith Johnston, the current Chairman of the Government Affairs Group, carefully advised by two previous chairmen of the Group, as well as senior members of the current GAG Committee who, naturally, have removed themselves from consideration in the rankings.

Judges: Keith Johnston (Chairman of CIPR GAG), Robert Khan (Former Chairman), Lionel Zetter (Former Chairman), George Crozier (Membership Secretary, GAG), Iain Dale and one anonymous senior public affairs professional.

Total Politics | November 2009

NO 1.
WARWICK
SMITH
COLLEGE
HILL

